

TEXTBOOK

MERLOT 2020

NAPA VALLEY

“Crafted with eight unique lots from grower and producer partners in Oak Knoll and the iconic Oakville sub-AVAs of Napa Valley. The wine is velvet on the palate, with rich aromas of fresh blackberry and bright cherry, complemented by concentrated briary berry compote and allspice flavors. Juicy with a solid chewy tannin structure.”

WINEMAKER ABIGAIL HORSTMAN

TECHNICAL NOTES

VARIETAL COMPOSITION

80% Merlot
20% Cabernet Sauvignon

ALCOHOL

13.6%

ACID

6.3 g/L

pH

3.69

FERMENTATION

100% Stainless Steel | 15 Days Skin Contact

AGING

14 Months in French Oak (30% New)

PRODUCTION

6,138 12pk Cases

BOTTLED

March 2022

RELEASED

June 2022

RECENT PRESS 2019: **91pts**
Wine Spectator

WORLD CLASS GROWING REGION

Only 30 miles long by 5 miles across at its widest point, the Napa Valley Appellation is a complex tapestry of micro-climates — diverse soil, climate, and terrain create layers of complexity and evocative flavors.

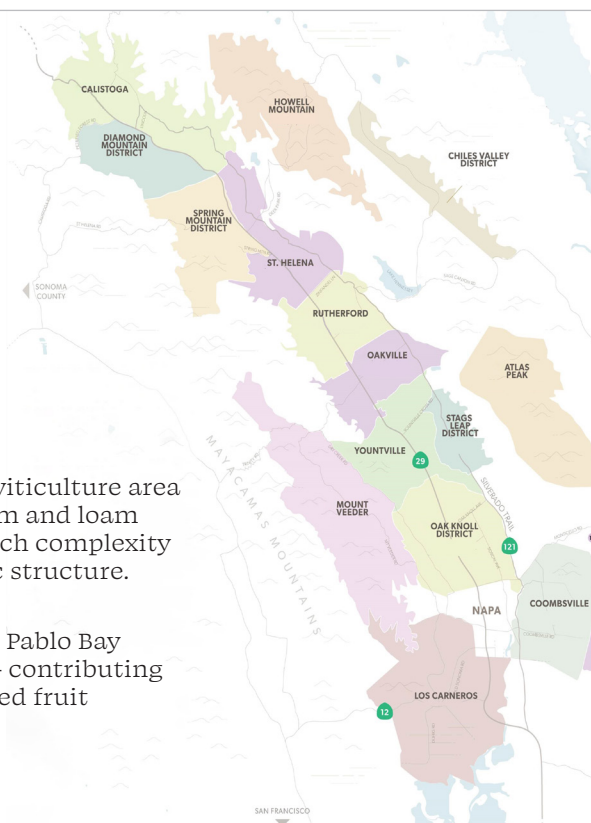
SOURCING 2020 VINTAGE NAPA VALLEY MERLOT

OAKVILLE

Considered the most prestigious viticulture area in Napa, the AVA's gravelly alluvium and loam soils stress the vines, leading to rich complexity in fruit and well-developed tannic structure.

OAK KNOLL

Cool marine breezes from the San Pablo Bay create natural acidity in the fruit- contributing to the “pop” of cherry and bright red fruit characteristics.



PRICING

WINEMAKING

- Crafted to showcase ‘Textbook’ characteristics of Napa Valley Merlot — lushness and velvety tannins with European restraint and elegance.
- Final blend composed with separate lots sourced from sub-appellations throughout the Napa Valley resulting in a well-balanced wine with layered complexity.
- Cabernet Sauvignon is blended in to provide a strong backbone and tannin structure, which perfectly balances the plush texture of Merlot.



TEXTBOOK



NAPA ROOTS, EUROPEAN SOUL

"TEXTBOOK was inspired by my travels in France and my wife, Susan's time in Italy, where we learned about wine and its place at the table. While abroad, we fell in love with European craftsmanship – wines made with structure, restraint, and revealing a 'sense of place'..."

"Our intent is to create wines reflective of the power of Napa Valley, yet consistently balanced with the European sensibility that I grew so fond of."

– Jonathan Pey, Founder

NAPA VALLEY EXCELLENCE

Balance with Power – Inspired by the food-friendly, balanced wines that Susan and Jon Pey enjoyed during their European travels, married with the unmistakable power of Napa Valley.

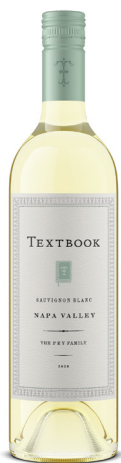
Long-Standing Relationships – Our high-caliber grower and producer partners provide us with superior lots, allowing us to consistently deliver complexity and quality vintage to vintage.

Diversity of Terroir – Winemaker Abi Horstman crafts our Napa Valley wines with fruit grown in a range of sub-appellations, providing a diverse palette of flavors and aromatics.

Iconic Neighbors – We hand harvest from two superbly mature and well-drained sites for our Oakville Collection. The Vyborny Vineyard on the rocky, east side of Oakville District AVA, next door to Screaming Eagle and the Holmes Vineyard on west side of Oakville, near To-Kalon and downslope from Harlan.

CRAFTSMANSHIP

Winemaker Abigail "Abi" Horstman honed her winemaking chops in Italy, New Zealand, and Israel and worked for prestige brands like Markham, Domaine Chandon, and Robert Mondavi in Napa Valley. She crafts our wines by keeping the lots separate, tasting them throughout the year, and then integrating the components to create balanced, complex wines that can be enjoyed independently or with various cuisines.



**SAUVIGNON
BLANC**
NAPA VALLEY

90 POINTS
Wine Enthusiast
2019 Vintage



CHARDONNAY
NAPA VALLEY

91 POINTS
Wine Enthusiast
2018 Vintage



MERLOT
NAPA VALLEY

91 POINTS
Wine Spectator
2019 Vintage



**CABERNET
SAUVIGNON**
NAPA VALLEY

90 POINTS
Wine Spectator
2018 Vintage



**PAGE-TURNER
RED WINE**
OAKVILLE

92 POINTS
Wine Spectator
2017 Vintage



**MISE EN PLACE
CABERNET**
OAKVILLE

92 POINTS
Wine Spectator
2017 Vintage