

TEXTBOOK

SAUVIGNON BLANC 2023

RUSSIAN RIVER VALLEY AVA, SONOMA COUNTY

“Crafted from two separate lots harvested from Blake's Launch, a superb vineyard in the Russian River Valley. Each lot contributes distinct aromas and flavors. Aromatics begin with delicate honeydew, cantaloupe, and refreshing lime zest leading to a mouthwatering laser beam of Meyer lemon, guava, passionfruit, and lovely minerality. This wine finishes bright and balanced, with a crisp texture and nice mid-palate weight.”

WINEMAKER ABIGAIL ESTRADA

TECHNICAL NOTES

VARIETAL COMPOSITION

100% Sauvignon Blanc

ALCOHOL

13.5%

ACID

7.0 g/L

pH

3.32

BRIX AT HARVEST

22.2°

FERMENTATION

96% Stainless Steel | 4% Neutral French Oak Barrels

AGING

5 months in Stainless Steel

PRODUCTION

5,600 12pk Cases

BOTTLED

February 2024

RELEASED

March 2024

WORLD CLASS GROWING REGION

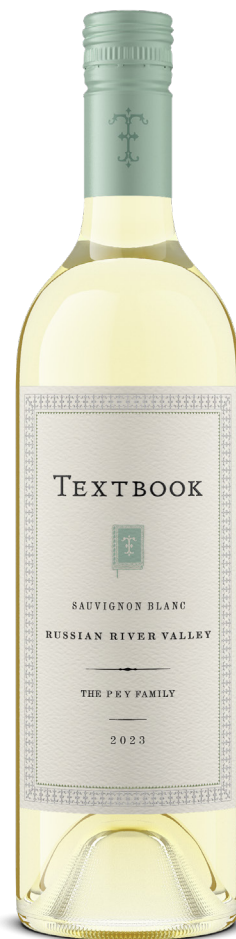
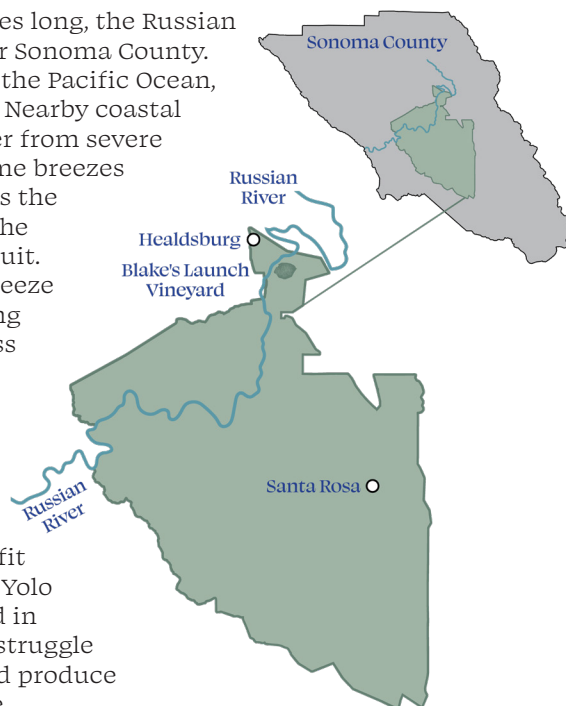
Russian River Valley AVA

Spanning just 15 miles wide and 20 miles long, the Russian River Valley is found within the broader Sonoma County. The sub-AVA's climate is influenced by the Pacific Ocean, which lies only a few miles to the west. Nearby coastal mountain ranges act as a natural buffer from severe weather while allowing cooling maritime breezes and fog to weave through the valleys. As the evening fog dissipates each morning, the warm California sunshine ripens the fruit. This interplay of fog, sun, and ocean breeze lends to a long growing season, ensuring layered complexity and perfect ripeness at harvest.

SOURCING 2023 VINTAGE

Blake's Launch Vineyard

Nestled adjacent to the meandering Russian River, the vineyard's soils benefit from its closeness to the riverbank. Its Yolo soils are deep and well-drained, formed in alluvium from mixed rocks. The vines struggle in these demanding soil conditions and produce grapes with concentration and balance.



PRICING

Local Pricing

WINEMAKING

- Hand-picked clusters were field-sorted into half-ton bins on September 21 & 25 at 22.2° Brix.
- After destemming, the fruit went directly to press for a gentle whole cluster press.
- Fermented in stainless steel for bright profile, with a small portion barrel fermented in neutral French oak for added complexity.
- Frequent bâtonnage or “stirring of the lees” achieved beautiful texture.

LEARN MORE ABOUT
TEXTBOOK FROM
FOUNDER JONATHAN PEY



TEXTBOOK

OUR VISION



“My family’s original quest was to craft ‘textbook’ expressions of varietal and appellation. For nearly two decades, we’ve fulfilled that vision - making exceptional, while approachable wines that truly represent the best a region has to offer.

To continue that commitment, we’ve traveled to the coastal winegrowing region of Russian River Valley for our Sauvignon Blanc. Grapes grown in this appellation have vibrant acidity from the marine influence and chilly nights, while exhibiting lovely complexity from the warm daytime temperatures.”

– Jonathan Pey, Founder

WINEMAKING EXCELLENCE

European Sensibility - TEXTBOOK was inspired by the Pey Family’s travels in France and Italy, where they learned about wine and its place at the table. While abroad, they fell in love with European craftsmanship – wines made with structure, restraint, and revealing a ‘sense of place’.

Long-Standing Relationships – Our high-caliber grower and producer partners provide us with superior lots, allowing us to consistently deliver complexity and quality vintage to vintage.

Diversity of Terroir – Winemaker Abigail Estrada sources small lots from a range of climates and soils, providing a diverse palette of flavors and aromatics.

CRAFTSMANSHIP

Winemaker Abigail Estrada honed her winemaking chops in Italy, New Zealand, and Israel and worked for prestige brands like Markham, Domaine Chandon, and Robert Mondavi in Napa Valley. She crafts our wines by keeping the lots separate, tasting them throughout the year, and then integrating the components to create balanced, complex wines that can be enjoyed independently or with various cuisines.



**SAUVIGNON
BLANC**
RUSSIAN RIVER

CHARDONNAY
SONOMA COUNTY

MERLOT
NAPA VALLEY

**CABERNET
SAUVIGNON**
PASO ROBLES

**RESERVE
CABERNET
SAUVIGNON**
NAPA VALLEY

**PAGE-TURNER
RED WINE**
OAKVILLE

**MISE EN PLACE
CABERNET
SAUVIGNON**
OAKVILLE

NEW RELEASE
March 2024

92 POINTS
Wine Enthusiast
2022 Vintage

92 POINTS
Wine Enthusiast
2021 Vintage

NEW RELEASE
March 2023

94 POINTS
Wine Enthusiast
2021 Vintage

92 POINTS
Wine Spectator
2017 Vintage

92 POINTS
Wine Spectator
2017 Vintage