

# TEXTBOOK

## MERLOT 2022

NAPA VALLEY

“Crafted from unique lots sourced from sub-AVAs across Napa Valley. The wine is velvet on the palate, with rich aromas of fresh blackberry and bright cherry, complemented by concentrated briary berry compote and allspice flavors. Juicy with a solid chewy tannin structure.”

WINEMAKER ABIGAIL HORSTMAN

### TECHNICAL NOTES

#### VARIETAL COMPOSITION

91% Merlot  
9% Cabernet Sauvignon

#### ALCOHOL

13.6%

#### ACID

5.9 g/L

#### pH

3.57

#### FERMENTATION

100% Stainless Steel | 12 Days Skin Contact

#### AGING

14 Months in French Oak (30% New)

#### PRODUCTION

6,000 12pk Cases

#### BOTTLED

June 2024

#### RELEASED

October 2024

### RECENT PRESS

2021: **92pts**  
*Wine Enthusiast*

2021: **91pts**  
*James Suckling*

2019: **91pts**  
*Wine Spectator*

### WORLD CLASS GROWING REGION

Only 30 miles long by 5 miles across at its widest point, the Napa Valley Appellation is a complex tapestry of micro-climates — diverse soil, climate, and terrain create layers of complexity and evocative flavors.

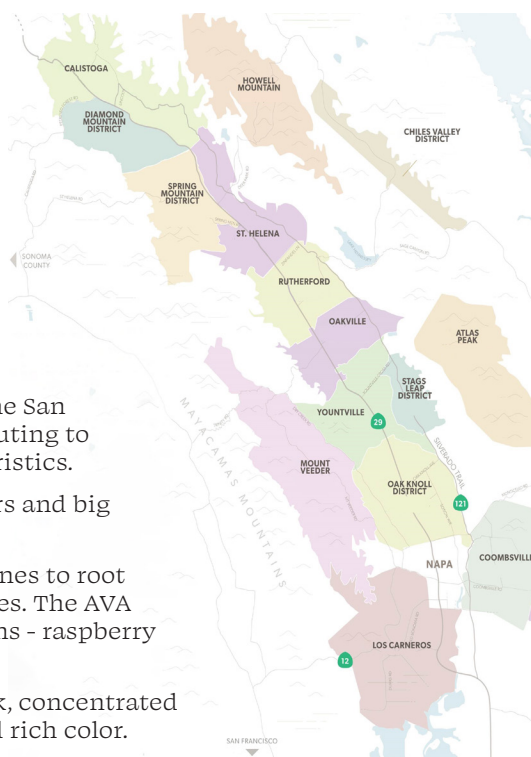
### SOURCING 2022 VINTAGE NAPA VALLEY MERLOT

**OAK KNOLL** – Cool marine breezes from the San Pablo Bay create natural acidity contributing to the bright cherry and red fruit characteristics.

**YOUNTVILLE** – Creates rich red fruit flavors and big tannins-raspberry and ripe cherry.

**OAKVILLE** – Gravelly alluvial soils force vines to root deep, creating rich, complex wine profiles. The AVA produces red fruit flavors and big tannins - raspberry and ripe juicy cherry.

**CALISTOGA** - Warm climates produce dark, concentrated fruits — blackberry, brambly berries, and rich color.



### PRICING

### WINEMAKING

- Crafted to showcase ‘Textbook’ characteristics of Napa Valley Merlot — lushness and velvety tannins with European restraint and elegance.
- Final blend composed with separate lots sourced from sub-appellations throughout the Napa Valley resulting in a well-balanced wine with layered complexity.
- A touch of Cabernet Sauvignon is blended in to provide a strong backbone and tannin structure, which perfectly balances the plush texture of Merlot.

LEARN MORE FROM  
TEXTBOOK FOUNDER  
JONATHAN PEY



# TEXTBOOK



## NAPA ROOTS, EUROPEAN SOUL

"TEXTBOOK was inspired by my family's travels in France and Italy, where we learned about wine and its place at the table. While abroad, we fell in love with European craftsmanship – wines made with structure, restraint, and revealing a 'sense of place'..."

Our intent is to create wines reflective of the power of Napa Valley, yet consistently balanced with the European sensibility that I grew so fond of"

– Jonathan Pey, Founder

### NAPA VALLEY EXCELLENCE

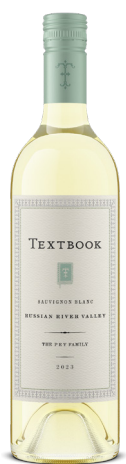
**Balance with Power** - Inspired by the food-friendly, balanced wines that the Pey Family enjoyed during their European travels, married with the unmistakable power of Napa Valley.

**Long-Standing Relationships** – Our high-caliber grower and producer partners provide us with superior lots, allowing us to consistently deliver complexity and quality vintage to vintage.

**Diversity of Terroir** – Winemaker Abi Estrada crafts our Napa Valley wines with fruit grown in a range of sub-appellations, providing a diverse palette of flavors and aromatics.

### CRAFTSMANSHIP

Winemaker Abigail Estrada honed her winemaking chops in Italy, New Zealand, and Israel and worked for prestigious brands including Markham, Domaine Chandon, and Robert Mondavi in Napa Valley. She crafts our wines by keeping the lots separate, tasting them throughout the year, and then integrating the components to create balanced, complex wines that can be enjoyed independently or with various cuisines.



**SAUVIGNON  
BLANC**  
RUSSIAN RIVER

90 POINTS  
*Wine Enthusiast*  
2023 Vintage



**CHARDONNAY**  
SONOMA COUNTY

92 POINTS  
*Wine Enthusiast*  
2022 Vintage



**MERLOT**  
NAPA VALLEY

92 POINTS  
*Wine Enthusiast*  
2021 Vintage



**CABERNET  
SAUVIGNON**  
PASO ROBLES

94 POINTS  
*Wine Enthusiast*  
2021 Vintage



**RESERVE  
CABERNET  
SAUVIGNON**  
NAPA VALLEY

94 POINTS  
*Wine Enthusiast*  
2021 Vintage



**PAGE-TURNER  
RED WINE**  
OAKVILLE

91 POINTS  
*James Suckling*  
2021 Vintage



**MISE EN PLACE  
CABERNET  
SAUVIGNON**  
OAKVILLE

92 POINTS  
*James Suckling*  
2021 Vintage