

# TEXTBOOK

## CABERNET SAUVIGNON 2023

### PASO ROBLES

"The 2023 growing season in Paso Robles was extended due to the wet winter and cool spring weather, allowing extra hang time for fruit to develop flavor, without sacrificing acidity. The resulting wine shows beautiful complexity and depth, with concentrated fruit flavors including dark cherry, blackberry, and cassis. Aging in French oak deepens our flavor profile, contributing to the tobacco and spice notes. The structure is firm but approachable, providing a fine backbone for the rich fruit."

**WINEMAKER ABIGAIL ESTRADA**

### TECHNICAL NOTES

#### VARIETAL COMPOSITION

95% Cabernet Sauvignon,  
5% Petite Sirah

#### ALCOHOL

13.9%

#### ACID

5.6 g/L

#### pH

3.7

#### FERMENTATION

100% Stainless Steel, 7 Days

#### AGING

14 Months in French Oak (30% New)

#### PRODUCTION

25,000 12pk Cases

#### BOTTLED

April 2025

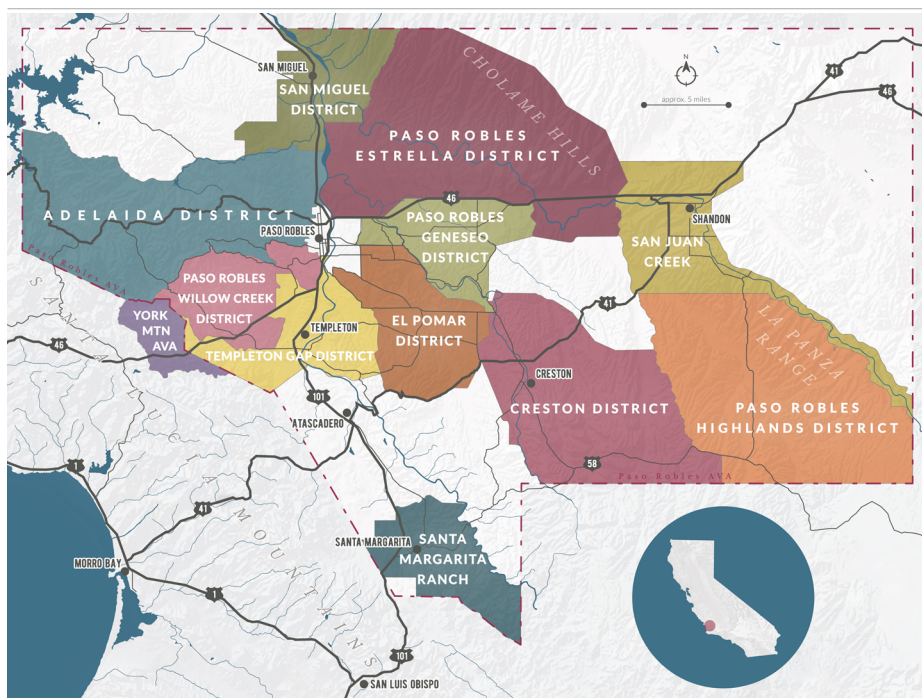
#### RELEASED

May 2025

### RECENT PRESS

2022: 90pts  
*Wine Enthusiast*

2022: 92pts  
*The Tasting Panel*



### PRICING

### PASO ROBLES AVA

Sourced from four distinct sub-districts with unique elevations, climates, and soils:

- **Estrella Vineyard, Estrella District** – Hot days and mild evenings lead to intense fruit flavors with well-developed phenolics.
- **El Pomar District** – Near the Templeton Gap, cool marine air allows grapes to maintain acidity and develop complexity over a prolonged growing season.
- **Geneseo District** – The warmer climate ensures ripe fruit, balanced acidity, and refined tannins.
- **San Miguel District** – Limestone soils lend a distinct minerality to the wines, which tend to be full bodied with well integrated tannins.

LEARN MORE FROM TEXTBOOK  
FOUNDER JONATHAN PEY AND  
WINEMAKER ABIGAIL ESTRADA



# TEXTBOOK



## OUR VISION

"My family's original quest was to craft 'textbook' expressions of varietal and appellation. For nearly two decades, we've fulfilled that vision—making exceptional, while approachable Cabernet Sauvignon that truly represents the best a region has to offer.

"To continue that commitment, we've traveled to Paso Robles situated in Central California. Cabernet grown in this appellation has beautiful concentration and depth due to the warm climate, while fruit still exhibits freshness as a result of the region's unique terroir."

— Jonathan Pey, Founder

## WINEMAKING EXCELLENCE

**European Sensibility** – TEXTBOOK was inspired by the Pey Family's travels in France and Italy, where they learned about wine and its place at the table. While abroad, they fell in love with European craftsmanship—wines made with structure, restraint, and revealing a 'sense of place.'

**Long-Standing Relationships** – Our high-caliber grower and producer partners provide us with superior lots, allowing us to consistently deliver complexity and quality vintage to vintage.

**Diversity of Terroir** – Winemaker Abigail Estrada sources small lots from a range of climates and soils, providing a diverse palette of flavors and aromatics.

## CRAFTSMANSHIP

Winemaker Abigail Estrada honed her winemaking chops in Italy, New Zealand, and Israel and worked for prestige brands like Markham, Domaine Chandon, and Robert Mondavi in Napa Valley. She crafts our wines by keeping the lots separate, tasting them throughout the year, and then integrating the components to create balanced, complex wines that can be enjoyed independently or with various cuisines.



SAUVIGNON  
BLANC  
RUSSIAN RIVER



CHARDONNAY  
SONOMA COUNTY



MERLOT  
NAPA VALLEY



CABERNET  
SAUVIGNON  
PASO ROBLES



RESERVE  
CABERNET  
SAUVIGNON  
NAPA VALLEY



PAGE-TURNER  
RED WINE  
OAKVILLE



MISE EN PLACE  
CABERNET  
SAUVIGNON  
OAKVILLE